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**CAE Inc Awards A First Contract For 3ATI Liquid Crystal Displays To Luxell**

TORONTO Jul 12, 2010 - Luxell Technologies Inc. is pleased to report it has received a first contract from CAE for 3ATI Liquid Crystal Displays for airplane cockpit simulators.

Luxell has already developed, produced and maintained several 3ATI displays in LCD and TEFL technologies for aircraft and helicopters in North America, Europe and the Middle East. Luxell also developed and delivered several re-sized LCD panels for various simulator applications in the USA. This is the first contract through CAE in Canada.

“CAE is a dominant player in the simulation business worldwide and we are delighted to be able to provide one of our latest ATI products which has met their strict requirements for competitive and excellence in products,” declared Gerry Hartley , VP Business Development at Luxell.

About Luxell. Luxell designs, manufactures and licenses flat panel display technologies and solutions for defense and avionics industries. More information can be found at [www.luxell.com](http://www.luxell.com) © Luxell technologies Inc., Luxell, and Black Layer are trademarks of Luxell Technologies Inc.. All other company and/or product names are trademarks and/or registered trademarks of their respective manufacturers.